



# Karl Salimu Portfolio



# About

My goal is helping businesses leverage digital marketing to build their brands online and achieve their goals.

I've worked in the fast-paced world of marketing for over 8 years and I have specialised in social media marketing since 2014.

Over the years I've worked with businesses of all sizes and across multiple industries. On my journey, I've built up a wealth of social media knowledge, experience and insight – the kind you can only get from being in the trenches and putting in thousands of hours of work.

# Services

Whether you're launching a new business, taking your first steps with social or looking to overhaul your current social media marketing, my expert guidance will help you craft the perfect social media strategy.

- Social media management
- Digital marketing strategy



# Brands that I have worked with include:



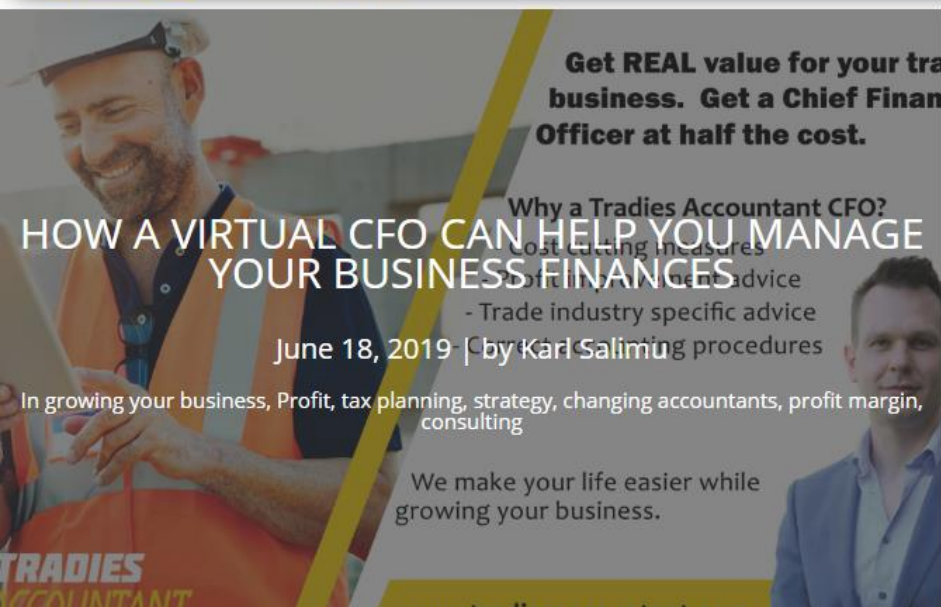
An aerial photograph of a city skyline, likely New York City, viewed from a high angle. The image is overlaid with a semi-transparent teal color. In the center, the word "Portfolio" is written in a large, white, sans-serif font. The city features numerous skyscrapers, including one with "MetLife" visible on its side. A body of water, possibly the Hudson River, is visible on the right side of the image. The background shows a vast expanse of the city extending to the horizon.

# Portfolio

# Tradies Accountant (Australia)

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<http://blog.tradiesaccountant.com/tradies-blog/how-a-virtual-cfo-can-help-you-manage-your-business-finances>



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June 18, 2019 | by Karl Salimu

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Tradies Accountant

May 8, 2019 · 🌐

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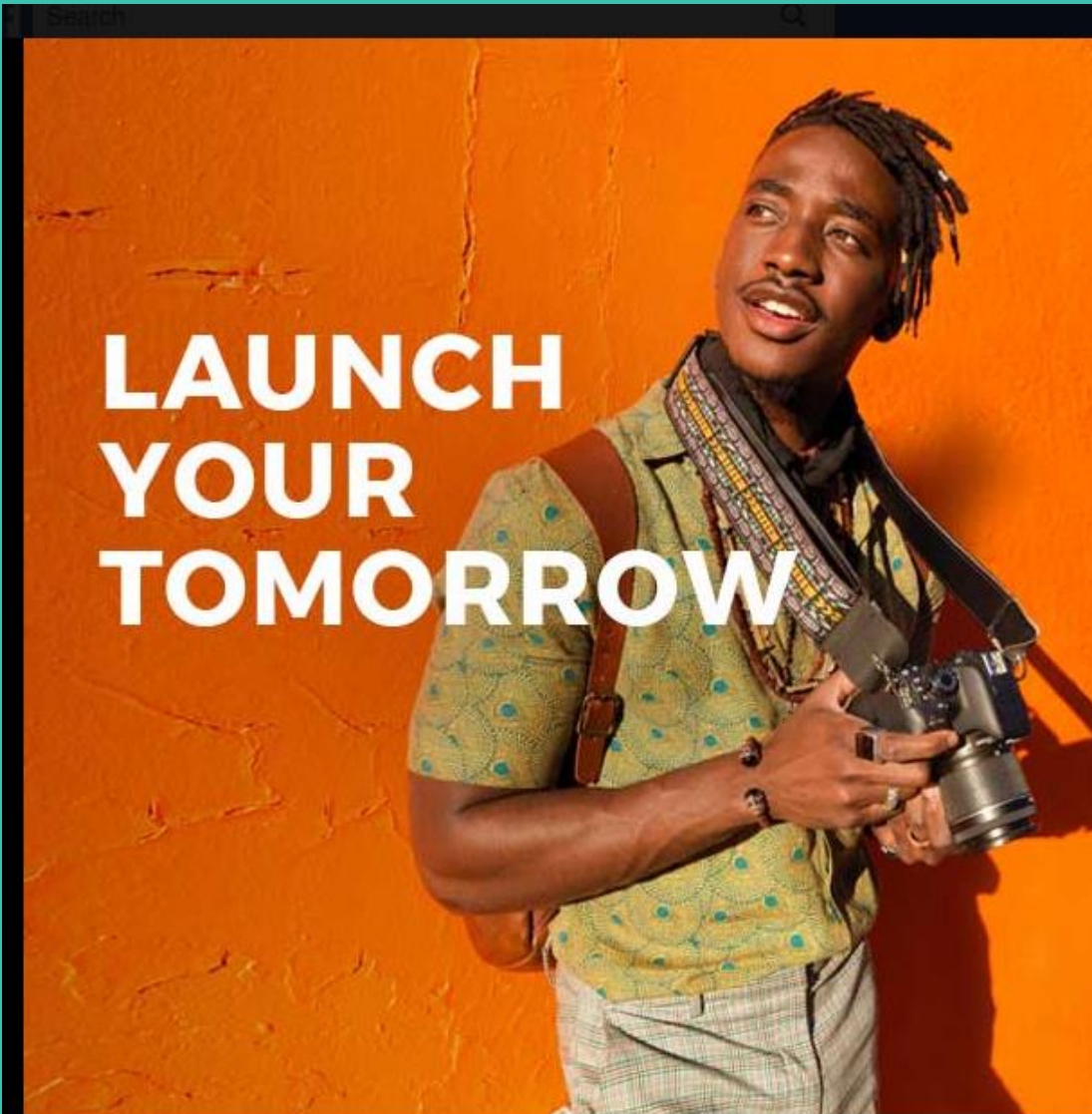
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# Old Mutual



Old Mutual Zimbabwe · September 19, 2018 · 🌐


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**TelOne** · September 22, 2017 · 🌐


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 **Sydney Mafunga** I've missed it . Do you have any promotions lined up before end of this year , 2017 ?  
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**First Capital Bank In association with Barclays** Hi Herbert. kindly contact our Personal Bankers on 0242 758282-9 and you will be gladly assisted. ^N.

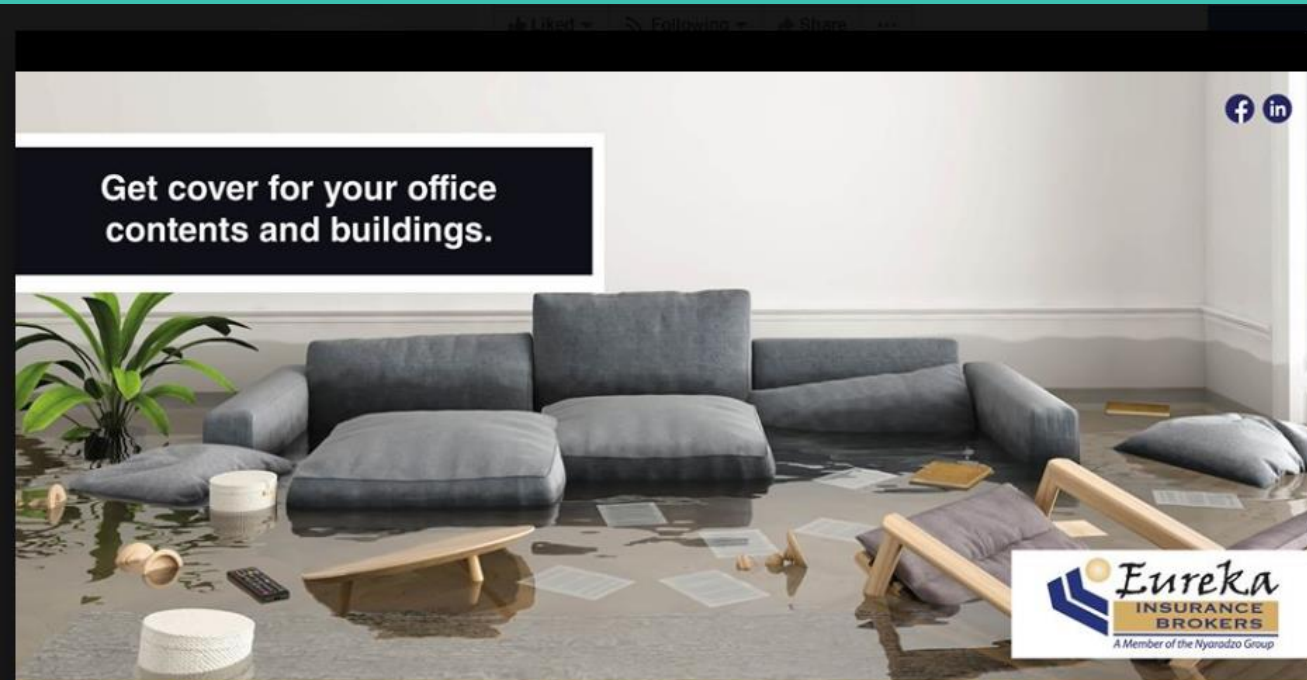
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**Nyaradzo Group**  
· April 29, 2019 ·

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