



Address: 787 Zimre Way; Mandara; Harare
Cell: +263 773 634 133/+263 719 634 133
Email: anopamsipa@gmail.com

WISHES . A. MSIPA

PERSONAL DETAILS

Date of Birth: 1 January 1990
National ID No: 29-259163 M 03
Passport number: EN 137343
Driver's License: 82450HC
Languages: English and Shona
Marital Status: Single

WHY ME?

This era having ushered in business complexity and volatility, I intend to be a central resource in the design and branding field that will be sustainable, insightful and offer progressive enterprise competitiveness.

SUMMARY OF SKILLS

Technical: Graphic Design,
UX Designer,
Web Designer

Software: Adobe Photoshop,
Adobe Indesign,
Adobe Illustrator,
Adobe Muse,
Adobe XD,
Corel Draw

Personal skills: Inquisitive,
tenacious, abstract thinker,
articulate.

WORK EXPERIENCE

1 ART DIRECTOR

URBAN AFRICA
📍 Harare, Zimbabwe

2020
To Present

Duties:

- Working from a brief with a copywriter, generating ideas to present to the client
- Working on designs to produce an effective advertising campaign
- Determine which photographs, art, or other design elements to use
- Explaining design concepts and ideas
- Providing graphical support for websites and social media
- Editing the final results for presentation to the client

2 STUDIO MANAGER

The Residence
📍 Harare, Zimbabwe

2018
To 2019

Duties: over seeing the day to day operations of the studio(traffic management)

- Press Adverts, Online motion Adverts (gifs), email newsletter design, web banner design
- Designing and creating a wide variety of graphic art and promotional material.
- Producing designs for both internal and external communications. Involving customers in the design process.
- Explaining design concepts and ideas to clients and colleagues.
- Providing graphical support for websites and social media.
- Working on presentations.

3 GRAPHIC DESIGNER

Hammer and Tongues Africa holdings
📍 Harare, Zimbabwe

2015
2018

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- Providing graphical support for websites and social media.

REFEREES

Mr. R.Chimonyo
Operations Manager
The Residence Adverting Agency

Tendeseka block 3, Eastlea, Harare
+263 712 605 081

Mr. J.k Chintembo
Senior Art Director
The Residence Adverting Agency

Tendeseka block 3, Eastlea, Harare
+263 772 801 366

Mr. J. Patsika
Production Manager
Zimpapers[Herald]

CNR 2nd street & G Silundika, Harare
+263 4 706863



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WISHES . A. MSIPA

WORK EXPERIENCE

4 GRAPHIC DESIGNER

ZimPapers (The Herald)	2012
📍 Harare, Zimbabwe	2013

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EDUCATION

CERTIFICATES

**Chinhoyi University of Technology,
Zimbabwe**
2010-2014

**BSc honours in Creative Art and
Design**
GRADE B- UPPER SECOND CLASS

MUZINDAhub (ECONET)
2017 Aug - 2017 Nov

**GCE 'PROGRAMMED LANGUAGES:
PHP (BACKEND DEVELOPMENT)**

OTHER Holder of a class 4 driver's licence issue in the year of 2010

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WISHES . A. MSIPA

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Cape Town
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